

Festive Window Painting



Businesses, communities and neighborhoods don't become festive each year simply by holiday magic. It takes a lot of coordinated efforts by many talented people. This year is your year to pitch in and really shine!

Approach some neighbors and businesses to see if they would like you to paint their windows for the holidays. From messages about holiday sayings to full-blown artistic winter scenes, business owners, home owners and others can support your journey—as they dress up their homes or businesses at the same time.

If you have artistic talent, you can earn some nice travel cash with window painting!

How to Prep & Complete

Make a list of neighbors, friends, and local businesses to contact.

Display your talent: Be sure you have samples or photos of something you've painted to show to potential customers. You might want to paint a few scenes on your own windows so you'll know what you can offer others. Include an example in your advertising.

Start advertising! Spread the word that you can paint holiday scenes (or something else) on windows. Talk to neighbors, family, and friends. Share a photo of your work on social media sites such as Facebook, Instagram, and Twitter. Let people know why you are offering this service and how they can purchase it from you.

Painting supplies: You'll need supplies to paint windows. Tempera and acrylic paints are likely the easiest to clean up, but you'll need to do some research! Don't stock up too much until you know you have some customers. Save receipts to return what you don't use!

Hint: Pay attention to sales at your local stores and cut coupons to save money on the cost of painting supplies.

Check it off:

- Contact list
- Research sample window designs
- List upcoming events businesses & individuals may wish to promote
- Create samples of your painting skills to show customers
- Launch promotion using social media
- Scope out craft supply sales
- Procure paint and brushes, tape, drop cloth, rags, stencils

If you have success with Christmas window painting—or if Christmas has already passed—see if you can follow it up with Valentine's Day, St. Patrick's Day or Easter windows. Maybe your community has a favorite sports team. Maybe there's a big local event coming up and businesses will want to capitalize on the energy. Maybe your uncle loves the Seahawks and would love to have his windows decked out for the Super Bowl. Be creative as you work to earn your way to travel!